



Dr Anna Cicognani - Director

Anna Cicognani joined Fairfax Digital as Chief Product Officer in December 2008. The role of CPO manages the technology and product development teams, processes, and product positioning for Fairfax Digital. This includes all the Fairfax masthead brands online, classifieds (domain.com.au, drive.com.au, mycareer.com.au) and transaction sites (RSVP, Stayz, APM, Commerce Australia, InvestSmart), plus a few other brands including the Weather Company, OMG and Advantate.

Prior to joining Fairfax Digital, Anna, was Chief Information and Technology Officer, Australia and New Zealand, for APN Online. In this role she created the technology team and launched various sites and applications including www.nzherald.co.nz, www.finda.com.au and www.s4job.co.nz.

Anna holds a Diploma in Scientific Studies; Laurea (Hons), Architecture and Industrial Design (Polytechnic Milano); Doctor of Philosophy (PhD), Design Science and Linguistics (Sydney University).



Services economy growth through innovation

Smart Services CRC | Suite 9003, Australian Technology Park, 2 Locomotive Street
Eveleigh NSW 2015 Australia T: 61 2 8374 5080 F: 61 2 8374 5090

e: innovation@smartservicescrc.com.au | www.smartservicescrc.com.au

© 2010 Smart Services CRC Pty Ltd. All rights reserved. All trademarks mentioned in this document are the property of their respective owners

